



THE FOUR TIERS

Institutional intelligence, priced per person.

Every other source of this data is sold by quote, by seat minimum and by annual contract. GREI publishes its price, sells it to one person, and lets that person cancel. **A free account is a real account**, not a trial with a clock on it.

FREE US\$0 forever No card. No expiry. <i>Discover what is happening</i> ■ News, deals and fundraising, in full ■ Market reports and white papers ■ World View and the Connections graph ■ The Intelligence Brief, personalized to your markets MADE FOR Interested professional or casual reader	PROFESSIONAL US\$39 /month or US\$107 a quarter (a month free a year), or US\$390 a year (two months free a year) <i>Follow the market continuously</i> ■ Everything in Free ■ Six locked libraries open: funds, managers, investors, charts, policies, media ■ 100+ fund presentations, 1900+ institutional documents, 116 track records ■ The GRE Terminal, cited to SEC filings ■ 10 exports and 2 custom reports a month MADE FOR Individual CRE professional	ADVANCED INTELLIGENCE US\$99 /month or US\$272 a quarter (a month free a year), or US\$990 a year (two months free a year) <i>Interrogate and analyse the market</i> ■ Everything in Professional ■ 100 exports a month in CSV, Excel and PDF ■ 30 custom reports a month ■ Agent Access for your AI assistant MADE FOR Power user, originator, analyst, advisor	ENTERPRISE Let's talk Priced to the firm, invoiced annually. <i>Deploy GREI across the firm</i> ■ Everything in Advanced Intelligence ■ One agreement and one invoice for the whole firm ■ A named contact, not a ticket queue ■ Onboarding shaped to your mandate MADE FOR Larger organisation
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Personalization is free. Depth is the paywall.

Choosing your sectors and markets costs nothing and never will. What a paid account buys is more of the record, not a tailored view of less of it.

Seats cost the same at any number.

A team buys as many licences of a tier as it needs, at the published per-person price. There is no seat minimum, and no volume discount to go hunting for.

Every figure is cited to the document it came from. Where GREI does not know, it says so.





PROFESSIONAL

Follow the market continuously.

US\$39

Built for the working professional. It opens the parts of the record that a free account can see the shape of but not the inside of.

per person, per month. Or US\$107 a quarter (a month free a year), or US\$390 a year (two months free a year). Cancel any time.

Six locked libraries open

A free account can see these exist. This is what the money opens.

- ❑ **Funds** 100+ presentations written by the manager raising the fund, 1900+ institutional documents, 116 track records from 10-K filings.
- ❑ **Managers** any GP profiled: funds, track record from their own 10-K filings, news, people.
- ❑ **Investors** pensions, sovereigns, insurers and endowments, with what they allocated to.
- ❑ **Charts** pulled from market reports, tagged by metric, market and source.
- ❑ **Policies** legislation, tax and regulation moving real estate, with the primary document attached.
- ❑ **Media** the events calendar, podcasts and newsletters worth following, with saved searches and exports.

The GRE Terminal

The public real estate universe on one screen.

- ❑ **End-of-day prices** for every major US listed real estate company.
- ❑ **Operating figures** cited to the SEC filings they came from.
- ❑ **The US macro pulse** beside the companies it moves.
- ❑ **Comps and a screener** over the same entity records.

Your allowances, stated up front

Published numbers, sized for one working professional.

- ❑ **10 CSV exports a month** up to 1,000 rows each.
- ❑ **2 custom reports a month** cited to source, exportable.
- ❑ **10 watchlists** across sectors, markets, firms and managers.
- ❑ **Unified search** one query across every library you now hold.

What it is not. Prices are end-of-day closes, not a live tape. GREI does not send market alerts, and nothing here is investment advice.

The nearest paid alternative starts at five figures a year. This is US\$39 a month.





■ ADVANCED INTELLIGENCE

Interrogate and analyse the market.

Everything in Professional, plus the ways out: 10 times the exports, in Excel and PDF as well as CSV, 15 times the custom reports, and your AI assistant reading GREI directly.

US\$99

per person, per month. Or US\$272 a quarter (a month free a year), or US\$990 a year (two months free a year). Cancel any time.

Take the data with you

Every limit is published, and sized for a person rather than a firm.

- ❑ **100 exports a month** in CSV, Excel and PDF, up to 10,000 rows each.
- ❑ **50 watchlists** across sectors, markets, firms, managers and investors.
- ❑ **The complete record** as every paid tier gets. History is never shortened to sell the next tier up.

Custom reports

Walking into a meeting? Ask for a cited briefing, and forward it on GREI letterhead.

- ❑ **30 a month** composed from the Intelligence Library.
- ❑ **Cited to source** line by line, so a reader can check it.
- ❑ **Exportable** and ready to forward.

Agent Access

Only this tier carries it. Give your AI assistant direct access to our data.

- ❑ **Ask who a manager is connected to** and the publisher and date come back with every link.
- ❑ **Your AI assistant reads GREI directly** over the published connection.
- ❑ **500 calls a day, 25 records a call** a published allowance, sized for questions.
- ❑ **Where GREI does not know** it says so rather than guessing.

What it is not. Advanced Intelligence does not deepen the history. Every paid tier carries the complete record; GREI never shortens it to sell the next tier up.

Bought on the same page and the same card as Professional. Cancel any time.





■ ENTERPRISE

Deploy GREI across the firm.

For a firm that wants GREI across a desk, an office or the whole business, with coverage shaped to what that business actually does.

Let's talk

Quoted to the firm and invoiced annually.
Never sold self-serve.

What changes at Enterprise

The product is the same. The commercial arrangement is not.

- **One agreement, one invoice** for the whole firm, through your procurement process.
- **A named contact at GREI** not a ticket queue.
- **Onboarding shaped to your mandate** your sectors and regions first. The record itself is the same record.
- **Annual invoicing** through your procurement process.

How to start

The fastest route is usually not a procurement cycle.

- **Start on Professional** for the people who need it now, then move the group across. Nothing is lost in the move.
- **Or write to hello@greintel.com** and say how many people and which markets.

On the price. GREI does not publish an Enterprise figure, because it depends on the firm. It is quoted, not estimated, and the per-person prices on the other pages are the honest starting point for the arithmetic.

Everything at Enterprise is also true one tier down. Nothing here is gated behind a conversation.

